

6 DAY BOOK OUTLINE

Course Workbook

Lesson #2 – Choose which book you should be writing right now

Before you start the next lesson, you should know exactly which book you are going to write start writing FIRST.

Remember, you can write a lot of books in your life. Picking one now doesn't mean you are saying no to the others. Choose one book for now, and commit to only this idea. Too often, writers get "Shiny Object" syndrome and can't choose one book. You won't be one of them 😊

If you have difficulty deciding, ask these questions:

- Does this book idea fit into my goals right now?
- Does this book idea fit into my Passion/Expertise/Market Venn Diagram?
- Does this book idea make a compelling/controversial argument?
- Is this book idea something my target customer would want to read?

Fill in these blanks:

I'm writing about _____

to help _____

accomplish _____

Because...

Lesson #4 – Decide on a structure for your book

Don't panic!

Right now it probably feels like you have a big pile of content which you'll never be able to organize. But we're about to start solving that problem.

Your homework today is to choose a book structure. It's that simple and that difficult. Use the books discussed in the video or others on your bookshelf as inspiration. Remember the four common book structures:

- The Journey (Like Don Miller's *Blue Like Jazz*)
- The Acronym (Like Chip and Dan Heath's *Decisive*)
- The Classroom (Like Jen Sincero's *You are a Badass*)
- The Listicle (Like Steven Covey's *7 Habits of Highly Effective People*)

Your book structure will be:

Put any other notes about the structure below:

Lesson #5 – Arrange your ideas around your chosen structure

Now you have your structure, you have your ideas, and it's time to start bringing it all together.

Your homework today is to plot ALL of your ideas on your note cards within your structure of the book. This may be a little more difficult to do in the workbook below, so feel free to break out of these pages and move into a bigger environment. I've left a space below, though, in case you'd like to keep all your ideas in the same spot.

Structure of the book with all the ideas included:

Lesson #6 – Cut the ideas which don't belong, and group existing ideas into chapters

This might be a little difficult. It's time to start the process of revising your outline. That means we MIGHT have to say goodbye to some of our ideas we find precious.

Your homework for today is to go back over the structured outline you've created in lesson 5 and CUT ruthlessly. I can't tell you exactly how much you will cut, only that you need to keep your north star - your goals - in mind at all time.

If you start hesitating, remind yourself of your answers to these questions:

- **What are my goals for this book?**
- What do I want people to know after reading this book?
- How do I want people to feel after reading this book?
- What do I want people to be able to DO after reading this book?